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Connecting Wisconsin Kick-Off
October 25, 2022 📶 Wausau, Wisconsin

Zoom Link for Virtual Access

This event is co-hosted by the National Telecommunications and Information Administration and Public Service Commission of Wisconsin. It was developed in a partnership between the Public Service Commission of Wisconsin and the Wisconsin Department of Public Instruction, the Office of Rural Prosperity, the University of Wisconsin-Madison Extension, and the Educational Communications Board.

7:30 a.m. – 8:30 a.m.   **Registration**

8:30 a.m. – 8:45 a.m.   **Welcome and Overview**
- **John Robinson,** County Board Supervisor and Chair, Marathon County Broadband Task Force

8:45 a.m. – 9:15 a.m.   **Wisconsin Broadband Office and National Telecommunications and Information Administration Introduction and Overview**
Wisconsin Broadband Office and NTIA staff will provide overviews of their roles and highlight broadband funding programs and resources available to stakeholders in Wisconsin.

- National Telecommunications and Information Administration Staff
- Wisconsin Broadband Office, Public Service Commission of Wisconsin Staff

9:15 a.m. – 10:15 a.m.   **Countdown to Connected Wisconsin**
Leadership from the Wisconsin Public Service Commission and NTIA will discuss broadband efforts in the state to date and the future opportunities that exist with federal, state and local partnerships moving forward

Moderator: **Chris Meyer**, Director of Virtual Care and Telehealth, Marshfield Clinic Health System, and Chair, Governor's Taskforce on Broadband Access
- **Rebecca Cameron Valcq**, Chairperson, Public Service Commission of Wisconsin
- **Kevin Gallagher**, Senior Advisor to the Secretary of Commerce, U.S. Department of Commerce

10:15 a.m. – 10:30 a.m**. Networking Break**

10:30 a.m. – 11:30 a.m. **Mapping and Data**
This panel will focus on data and mapping efforts and tools that can assist communities in identifying challenges and opportunities in the development of a broadband plan and connected community.

Moderator: **Cort Buffington**, Technical Assistance Advisor, National Telecommunications and Information Administration
- **Milena Bernardinello**, GIS and Broadband Data Analyst, Public Service Commission of Wisconsin
- **Brian McDonald**, Chief Information Officer, Stockbridge-Munsee Community Band of Mohican Indians
- **Jasmine Thomas**, Senior Director, Microsoft Airband Initiative
- **August Neverman, IV**, Broadband & BCCAn Director, Brown County

Table Talk/Engagement (15 minutes)-Includes NTIA/PSC staff at tables

11:30 a.m. – 12:15 p.m. **Workforce Planning Needs and Strategies**
This panel will highlight strategies for addressing workforce development needs, skills training, and the employment opportunities that will be created through investments in high-speed internet.

Moderator: **Beth Haskovec**, Director of the Office of Rural Prosperity, Wisconsin Economic Development Corporation
- **Evan Cutler**, Information Technology Director, Red Cliff Band of Lake Superior Chippewa
- **Lindsay Blumer**, President & CEO, WRTP|Big Step
- **Joel Mikulsky**, Telecommunications Instructor, Northeast Wisconsin Technical College

12:15 p.m. – 1:00 p.m. **Networking Lunch and Table Top Discussion**
Attendees have the option to participate in conversation at tables with different discussion topics or to network on their own.

1:00 p.m. – 2:00 p.m. **Digital Equity and Inclusion**
This panel will focus on digital equity assets and needs in the state and discuss strategies on how to ensure that all communities can access and use affordable, reliable high-speed internet.

Moderator: **Brett Litzler**, Digital Equity Advisor, National Telecommunications and Information Administration
- **David Berka**, Project Manager: Techquity & Resource Equity, United Way of Greater Milwaukee & Waukesha County
- **Helen Marks Dicks**, State Issues Advocacy Director, AARP Wisconsin
- **Bill Herman**, E-rate/Broadband/Technology Consultant, Wisconsin Department of Public Instruction
- **Evan Cutler**, Information Technology Director, Red Cliff Band of Lake Superior Chippewa

Table Talk/Engagement (15 minutes)-Includes NTIA/PSC staff at tables

2:00 p.m. – 3:15 p.m.   **Planning Tools and Community Collaboration**
This session will highlight stakeholder resources and share best practices for planning successful partnerships to expand high-speed internet in communities.

Moderator: **Angie Close**, Executive Director, Langlade County Economic Development Corporation
- **Gail Huycke**, Community Development Outreach Specialist, University of Wisconsin-Extension
- **Jessica Hatch**, Community Broadband Coordinator, Door County
- **Robert Webb**, Vice President of IT Services and Innovative Technical Operations, Nsight
- **Celeste Flynn**, Director of Government Affairs, Charter Communications
- **Barbara Koldos**, Vice President, Business Development New North, Inc.

Table Talk/Engagement (15-20 minutes)-Includes NTIA/PSC staff at tables

3:15 p.m. – 3:30 p.m**.**   **Break**
Attendees may leave at this point or stay for the joint public meeting

3:30 p.m. – 5:00 p.m.   **Joint Meeting of the Wisconsin Governor's Task Force on Broadband Access and the PSC's Digital Equity and Inclusion Stakeholder Group (Open Meeting)**